

EMAIL ROAD MAP

CHOOSE A PROVIDER

BRAINSTORM
3 OPT-IN IDEAS

WHERE WILL YOU SHARE YOUR OPT-IN?

- FACEBOOK
- TWITTER
- LINKEDIN
- INSTAGRAM
- BLOG
- WEBSITE POP-UP
- EMAIL SIGNATURE
- VIDEO

BUILD OUT YOUR WELCOME SERIES

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30 DAY PLAN - 4 EMAILS - GOAL IS 1 PER WEEK

WEEK 1

WEEK 2

WEEK 3

WEEK 4